

TEXAS SKI COUNCIL 2011-12 ANNUAL SPONSORSHIPS

BRONZE *

at least \$250

- PreBidfest Advertising to Club Delegates and Guests
- Bronze Sponsorship Billboard Listing throughout 2011 Bid Meeting in Registration Area
- Includes one link on new Linked Partner Page on TSC Website (value \$100)

SILVER *

at least \$500

- Everything set out under Bronze, except will be listed as a Silver Sponsor
- Listing on Texas Ski Council Sponsor Page for 2011-2012 Ski Season (June 1, 2011-May 31, 2012.)
- Silver Sponsorship Billboard Listing in Meeting Room

GOLD *

at least \$750

- Everything set out under Silver Sponsorship, except will be listed as a Gold Sponsor.
- Listing on home page of Texas Ski Council Website as Texas Ski Council Sponsor for 2011-2012 Season (June 1, 2011-May 31, 2012.)
- Can place one approximately 3' x 5' free standing banner (or substantially similar size) in Meeting Room at Bid Meeting. If tour operator, you may use your banner or banner of partner Ski Resort.
- Listing as Gold Sponsor in TSC Publications.

PLATNIUM *

at least \$1000

- Everything set out in Gold Sponsorship, except will be listed as a Platinum Sponsor
- TSC Website home page link to ski resort/vendor
- Listing as Platinum Sponsor in Publications
- Request that Ski Sponsor be identified as a TSC Platinum Sponsor in every newsletter distributed by TSC Member Clubs.
- Continental Breakfast Reception with TSC Delegates and Guests at 2011 Bid Meeting. (May put up banner and have display in Breakfast Reception area.)

*** All sponsorships must be committed and paid thirty days in advance for the pre-Bidfest Advertising and to be listed on a Billboard Sponsorship List.**