

# **TEXAS SKI COUNCIL**

## **ANNUAL SPONSORSHIP & LINKED PARTNER PROGRAM**

**June 1, 2010 through May 31, 2011**

Month of May 2010 free if a Linked Partner applies by April 15, 2010 and link information is timely received!

For electronic copy of this package contact Peggy Montgomery at [peggymont@att.net](mailto:peggymont@att.net) or 713-501-5661

## **TEXAS SKI COUNCIL 2010-11 ANNUAL SPONSORSHIPS**

### **BRONZE \***

**at least \$250**

- PreBidfest Advertising to Club Delegates and Guests
- Bronze Sponsorship Billboard Listing throughout 2011 Bid Meeting in Registration Area
- Includes one link on new Linked Partner Page on TSC Website (value \$100)

### **SILVER \***

**at least \$500**

- Everything set out under Bronze, except will be listed as a Silver Sponsor
- Listing on Texas Ski Council Sponsor Page for 2010-2011 Ski Season (June 1, 2010-May 31, 2011.)
- Silver Sponsorship Billboard Listing in Meeting Room

### **GOLD \***

**at least \$750**

- Everything set out under Silver Sponsorship, except will be listed as a Gold Sponsor.
- Listing on home page of Texas Ski Council Website as Texas Ski Council Sponsor for 2010-2011 Season (June 1, 2010-May 31, 2011.)
- Can place one approximately 3' x 5' free standing banner (or substantially similar size) in Meeting Room at 2011 Bid Meeting. If tour operator, you may use your banner or banner of partner Ski Resort.
- Listing as Gold Sponsor in TSC Publications.

### **PLATNIUM \***

**at least \$1000**

- Everything set out in Gold Sponsorship, except will be listed as a Platinum Sponsor
- TSC Website home page link to ski resort/vendor
- Listing as Platinum Sponsor in Publications
- Request that Ski Sponsor be identified as a TSC Platinum Sponsor in every newsletter distributed by TSC Member Clubs.
- Continental Breakfast Reception with TSC Delegates and Guests at 2011 Bid Meeting. (May put up banner and have display in Breakfast Reception area.)

## TEXAS SKI COUNCIL ANNUAL SPONSORSHIP APPLICATION

Please print:

VENDOR:		
URL:		
CONTACT NAME:		
CONTACT EMAIL:		
PHONE NUMBER:		
FAX NUMBER:		
MAILING ADDRESS:		
Sponsorship:	Platinum at least \$1,000.00 Gold at least \$750.00 Silver at least \$500.00 Bronze at least \$250.00	\$
PMT TOTAL:		\$

Mail application and payment made out to the Texas Ski Council to:

Peggy Montgomery  
Past President  
Texas Ski Council  
15416 Swiss Alps Ct  
Austin, Texas 78738  
713-501-5661  
[peggymont@att.net](mailto:peggymont@att.net)

Once an application is received, an email will be sent providing instructions on contacting the TSC Webmaster to arrange for the logo and link to be activated.

## Texas Ski Council “Linked Partners” Program

The Texas Ski Council is setting up a new program to give our snow sport partners the opportunity for a quick and easy way to “LINK” with the Texas Ski Council. For a small yearly fee, the Linked Partner will have its logo, linked to their website, displayed on the Texas Ski Council’s “Linked Partners” page. In addition to the linked logo on the “Linked Partners” page, the vendor will receive by email in June and October, a “TSC Key Contact List” with current contact information for TSC officers and key club officers for each of the TSC clubs— name, address and email.

The “Link” period will be from June 1st through May 31st for a yearly cost of \$100\*.

### How it will work:

- The link will be attached to the partner’s logo.
- The home page of TSC web site will have a link to the “Linked Partners” page.
- The purchaser of the link must do the following for the link to be activated:
  - Complete a Linked Partner application (See attached)
  - Pay in full, the yearly fee for a linked logo.
  - Provide to the TSC webmaster :
    - logo meeting the outlined parameters.
    - url that will be linked to the logo

Once the application is received, an email will be sent providing instructions for contacting the TSC Webmaster and details for sending the logo file and url.

**Note:** With the purchase of a TSC Annual Sponsorship (Platinum, Gold, Silver or Bronze) a vendor is provided **one** linked logo on the TSC ‘Linked Partners’ page in addition to the other parameters offered as a part of the TSC Sponsorship Program. (See TSC Annual (Yearly) Sponsorship)

\*Program is designed to be a yearly program; however, **a new applicant** may join at nine months for \$75 and \$50 for six months (i.e., September 1<sup>st</sup> through May 31<sup>st</sup> for nine months and December 1<sup>st</sup> through May 31<sup>st</sup> for six months).

## TEXAS SKI COUNCIL "LINKED PARTNERS" APPLICATION

Please print:

VENDOR:		
URL:		
CONTACT NAME:		
CONTACT EMAIL:		
PHONE NUMBER:		
FAX NUMBER:		
MAILING ADDRESS:		
Time Period:	June 1- May 31 - 12 mo	\$100
PMT TOTAL:		

Mail application and payment to:

Peggy Montgomery  
Past President  
Texas Ski Council  
15416 Swiss Alps Ct  
Austin, TX 78738  
713-501-5661  
[peggymont@att.net](mailto:peggymont@att.net)

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